

INSPIRE • INNOVATE • IMPACT

Hackathon
HUB



NeuroX 1.0

SRI LANKA'S PREMIER
NATIONAL-LEVEL BUILDATHON

POPULARITY AWARD GUIDELINES

SHOWCASE YOUR JOURNEY. SHARE YOUR IDEA. RALLY YOUR COMMUNITY.



PRESENTED BY
CUEGROWTH



ORGANIZED BY
HACKATHON HUB OF NSBM • NSBM GREEN UNIVERSITY



VOTING PERIOD
DATE POSTED TO **JULY 24TH, 2026**



SUBMISSION DEADLINE
JULY 15TH, 2026



SUBMISSION PORTAL
hh@nsbm.ac.lk

@hackathonhub_nsbm

Hackathon Hub NSBM

SHOWCASE YOUR JOURNEY. SHARE YOUR IDEA. RALLY YOUR COMMUNITY.

- Popularity Award Guidelines
- Instagram + LinkedIn Engagement Challenge



HOW THE POPULARITY AWARD WORKS



VOTING & SCORING

ENGAGEMENT POINTS



1 LIKE
= **1** POINT



1 SHARE / REPOST
= **2** POINTS

*Every like and share counts
towards your victory!*

TOTAL SCORE



INSTAGRAM
ENGAGEMENT

+



LINKEDIN
ENGAGEMENT

=

TOTAL SCORE

Instagram Engagement + LinkedIn Engagement

WHAT COUNTS?



- LIKES
- SHARES / REPOSTS

COUNTED



- LIKES
- SHARES / REPOSTS

COUNTED



*The more you engage,
the higher you rise!*

HIGHEST CUMULATIVE

SCORE



★ WINS THE ★
**POPULARITY
AWARD!**

VIDEO TECHNICAL GUIDELINES

-  Format: Vertical 9:16
-  Resolution: 1080 × 1920
-  Frame Rate: 30fps / 60fps
-  Duration: 60–90 seconds
-  Audio: Clear voice / quiet environment
-  Lighting: Well-lit and centered
-  Optional: Captions + royalty-free background music

VIDEO SCRIPT STRUCTURE

0:00–0:15

INTRODUCTION & GRATITUDE

- Introduce your team
- Mention NeuroX 1.0
- Thank Hackathon Hub of NSBM and NSBM Green University

0:15–0:45

INSIGHTS & CONCEPT

- Explain your idea
- Explain how it works
- Keep the business value simple

0:45–1:00+

CALL TO ACTION

- Ask viewers to like and share
- Invite them to follow your journey
- Mandatory team sign-off

DOS & DON'TS

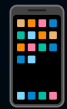
DO ✓

- Be enthusiastic and professional
- Keep the project explanation simple
- Clearly explain business value
- Ensure good audio and lighting

DON'T ✗

- Use heavy technical jargon
- Use copyrighted music
- Buy fake likes or engagement
- Manipulate voting analytics

KEY DATES & FINAL REMINDER

-  Video Submission: July 15
-  Voting Ends: July 24
-  Platforms: Instagram + LinkedIn

THANK YOU !

